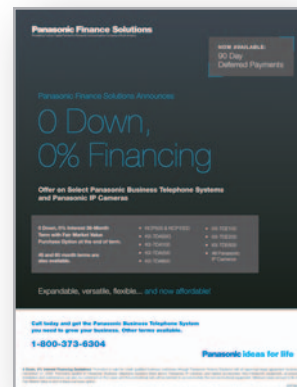


Panasonic Finance Solutions

Marketing Promotion Communication

Panasonic Finance Solutions announces a special introductory finance offer to help you sell more Panasonic Business Telephone Systems. Here's how it works...

- 0 Down, 0% Interest
- 36 Months
- Fair Market Value
- Runs through December 31, 2009 on select models
- To calculate customer payment, simply divide equipment sale price by 36
- See 0 Down, 0% Interest Guidelines below for additional information
- Approved models include: Panasonic's NEW NCP500 & NCP1000, KX-TDA50G, KX-TDA100, KX-TDA200, KX-TDA600, KX-TDE100, KX-TDE200, KX-TDE600, All Panasonic IP Cameras
- Minimum requirement of \$3,000 in Panasonic equipment to qualify for promotional rate
- Blended rate will apply to non-Panasonic equipment, accessories, installation and maintenance combined on the same lease



Customer promotion highlights the 36-month term only, but you can also offer the following promotional lease rates and terms for the qualified promotional equipment:

Fair Market Value Purchase Option	Advance Payments	39 Month	48 Month	60 Month	63 Month
	0	.0250	.0222	.0194	.0188

\$1 End of Term Buyout	Advance Payments	36 Month	39 Month	48 Month	60 Month	63 Month
	0	.0315	.0295	.0249	.0210	.0202

Credit qualified customers may qualify for promotional rates with 0 Payments for 90 Days. Call Panasonic Finance Solutions for more information.

1-800-373-6304

Panasonic ideas for life

0 Down, 0% Interest Financing Guidelines: Promotion is valid for credit qualified business customers through Panasonic Finance Solutions with an approved lease agreement received by December 31, 2009. Promotion applies to Panasonic Business Telephone Systems listed above, Panasonic IP cameras, and related accessories. Non-Panasonic equipment, accessories, installation and maintenance can also be combined on the Lease and the promotional rate will be blended to accommodate the non-promotional equipment. Minimum lease amount is \$3,000. Fair Market Value at end of lease purchase option.