

CASE STUDY

Enterprise Telecom Expenses Reduced 70% with Broadvox GO!Anywhere



The Challenge

An enterprise business with offices in multiple states and Canada wanted to centralize call management, consolidate their billing, unlock the true value of a newly launched converged network and provide service to their workforce who were in regional and home offices.

Analysis and Action

This company had locations in California, New York, Connecticut and Toronto. The decision to move forward was necessitated by an analysis that showed more than 40% of their employees work outside a major office resulting in bills from over 50 service providers. Their average long distance cost was \$.04 per minute. They could only reduce that through consolidation. The objective established was to use their IP infrastructure to reduce the number of carriers and leverage their buying strength to get a better price. Finally, they did not want to compromise employee safety. They needed to provide 911 to all branch and remote offices.

The answer: Deploy Broadvox SIP Trunking, including GO!Anywhere with 30 Concurrent Call Sessions, 30 DIDs, E911, DL, T.38 Fax and G.729 Codec on a 3 year contract. They also replaced their 4 PRIs with 1 T1.

Broadvox SIP Trunking Results

For this case study, the savings were phenomenal. Replacing the 4 PRIs alone saved \$1800 per month. Long distance charges dropped from \$1600 per month to only \$900.

This company had already migrated to a managed IP VPN network and Call Manager 5.1, so there was no need to lease or purchase a new SIP capable telecom system. Their infrastructure was able to reduce their monthly telecom expenses from \$4000 to on \$1200; a 70% total reduction in telecom expenses in their offices.

With Broadvox, this company realized a yearly savings of over \$33,000. In today's economy, deploying SIP Trunking was a wise choice and positioned them well for future growth.

Enterprise			
Monthly Expenses	Before	w/Broadvox	Terms
Local Carrier Service			
Local Dial Tone	\$ 2,400.00	\$ 300.00	3-Year 3-Year
Long Distance	\$ 1,600.00	\$ 900.00	
Total Carrier Services	\$ 4,000.00	\$ 1,200.00	
Phone System			
New System	-	\$ -	
Total Expense	\$ 4,000.00	\$ 1,200.00	
Monthly Savings		\$ 2,800.00	
Annual Savings		\$ 33,600.00	

Case Study Highlights

- Reduce telephony expenses
- Consolidate billing
- Centralize call management and simplify VoIP architecture
- Implement business continuity
- Leverage investment in VoIP and the network
- Support home office employees
- Unlock the true value of a converged network

About Broadvox

Founded in 2001, Broadvox is a worldwide leader in providing integrated managed VoIP services to SMB, enterprise, and carrier customers. It has deployed one of the largest full-featured global VoIP networks and is trusted by more than 200 telecommunications carriers, ASPs, ISPs, and over 3,000 businesses to transport over 10 billion minutes annually. The Broadvox Network Operations Center operating 24x7 provides the reliability, security, and quality of service required by the world's most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services, and hosted communications solutions. Broadvox is headquartered in Dallas, Texas. For more information about Broadvox, visit www.Broadvox.com.



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